PART TWO: THE MEDIA OF ART
Chapter 13: Evaluating Art

Vocabulary
art criticism
museum
formal theory
contextual theories
expressive theory

Multiple Choice Questions
1. Art theories that focus attention on the composition of the work and how earlier works may have influenced it are called:
   (a) formalism
   (b) socio-cultural
   (c) aesthetics
   (d) expressive
   Answer: (a)
   Page Ref: 206

2. To evaluate a work of art properly, we must deal with it in the context of:
   (a) the society that produced it
   (b) art museums
   (c) the society that sold it
   (d) our own values
   Answer: (a)
   Page Ref: 207

3. Traditional Chinese criticism declared that artists should try to go beyond ______ of the subject matter.
   (a) representation
   (b) evaluation
   (c) judgment
   (d) perfection
   Answer: (a)
   Page Ref: 206

4. Art criticism involves making ______, both favorable and unfavorable.
   (a) critical statements
   (b) values
   (c) decrees
   (d) judgments
   Answer: (d)
   Page Ref: 208

Short Answer Questions
5. What are art criticism’s two main functions?

6. Who is Tyler Green and why is he important to the 21st century art world?

7. Identify the three basic theoretical methods used by art critics.

Essay Questions
8. Explain how value judgments influence evaluation and criticism.


10. Discuss Jean-Michel Basquiat’s *Horn Players* using the contextual theory of criticism.